

EBF Forum 3rd December 2019



Carlos Velazquez
Elected Chairman



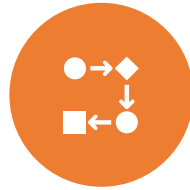
Yvonne Orgill
Managing Director

The background features several sets of concentric, curved lines in the top-left and bottom-right corners. These lines are in shades of light gray and include both solid and dashed styles, creating a modern, abstract design.

Legal Compliance

Have you signed the attendance form and read the legal commitment?

Approval of Agenda



PROGRESS



ECO-DESIGN
CONSULTATION



GOVERNANCE



TECHNICAL



REVIEW OF WEBSITE



MARKETING
ACTIVITY



OPEN FORUM
DISCUSSION WITH
Q&A SESSION



DATE AND VENUE OF
NEXT MEETING

Progress - Activity

- Raising awareness of the UWL, achieving the 80% market representation. Presentations have been delivered by the MD and National Associations at:
- Assobagno Conference
- CEIR Congress
- ISK Sodex Istanbul with Pomsad and opened up communication with Armatur – a new Bathroom Association in Turkey who are interested in liaising with the UWL
- NSF Conference London
- German Wholesalers in Bonn

Progress - Activity

- DEFRA – UK Government
- Visibility at B&K Conference – UK
- Egyptian government representatives to align UWL with their label
- Working with Hong Kong consultants in the development of their Label
- Liaising with UAE representatives to align schemes
- Participating within the ISO 316 development on Water Efficiency metrics on a global stage
- Delivered a UWL presentation at the World Plumbing Conference in Australia by ANQIP
- Better Homes webinar – Eire to 112 architects and specifiers
- Participation in Better Homes Conference in Dublin speaking with 150 architects and specifiers

Progress - Activity

- Confirmed Agency Agreement with In-Compliance in Germany
- Accepted a sustainability award within the 'Breaking the Mould' Awards
- Representatives met with the Federal Institute for Materials and Testing, as advisor for the German Government
- Representatives met with ECOS and Globus (German wholesaler/DIY).
- Globus are seeking support advertising/marketing material in German and also UWL German speaking representative
- Met with Eflow a Swedish company seeking new criteria on the Scheme for 'system' facilities that reduces water in pipes/dead leg of water
- Working with NSF and KIWA to embed the UWL into their certification programme

Progress - Activity

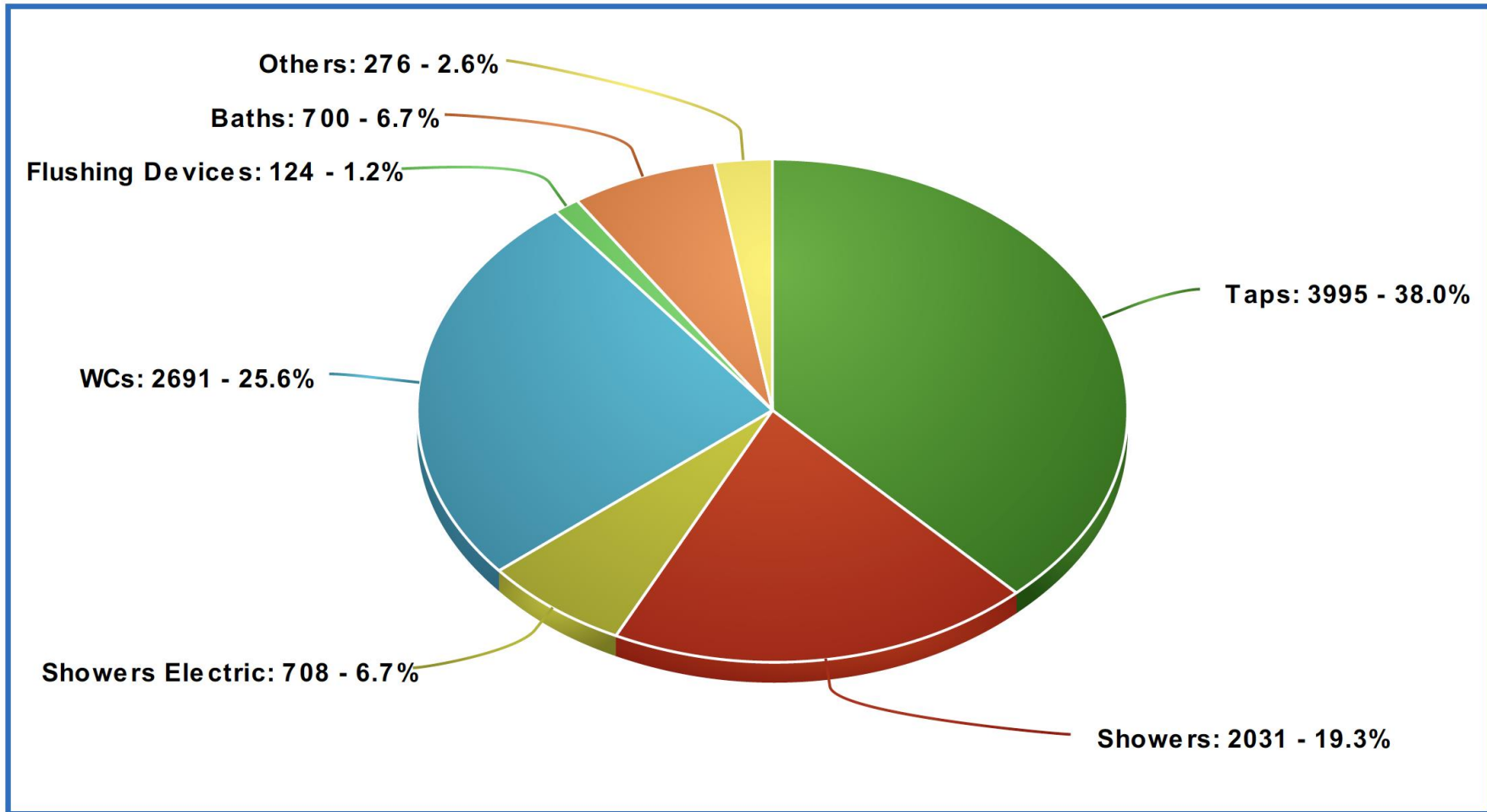
- Lobbying Material
- Produced a 2 page proposal flyer for supporters to use when speaking with National Governments
- Responded to UK Government Consultation on Labelling/Water Use Reduction
- Lobbied UK Government to support
- National lobbying update?
- Next Steps
- During the balance of 2019 an activity alignment with 2019 Road Map will be undertaken together with further focus in achieving 80% market share.
- Await notification from DG Env on the Eco-design Consultation and outcome that follows

Scheme Update

- Status of the Label:
 - Registered Brands – 156
 - Supporters - 45
 - National Associations – Test Houses - 9
 - Agents - 6
 - Product Registrations – 12,146 with 5,000 being removed over the years available on the market

Annual Audit

- 2019 Audit has 605 products across all categories
- 49 companies called for audit
- Audit date: 30.4.2020



- Taps
- Showers
- Showers Electric
- WCs
- Flushing Devices
- Baths
- Others

Progress - Road Map Goals

2019 GOALS

Launch UWL

√

Commence data collation

√

Submit VA proposal

√

All docs on website

√

Adapt Label to reflect

‘Best of all’

√

Appoint Director

√

Moving to legal format

√

Commence merger of 4 into 1

√

Addressing technical issues

√

Still to be achieved

Harmonise with LEED/BREAM

Actual Market share – verified

Achieved

2020 MILESTONES

- Enhance Scheme to 80% of units sold
- Attract merchants/distributors/retailers to support and promote the Scheme
- Achieve VA
- Verify market share
- Seek to harmonise with Building Regulations/Environmental Codes
- Undertake website review and refresh

Progress – Challenges Achieving a VA

TARGET – Seeking support to open door or have contacts

Paffoni, Italy

Unitas Armature, Slovenia

Fiore, Italy

Rubineta, Lithuania

Armatura Krakow, Poland

Mebra Commerce, Portugal

Armal, Germany

Paini, Italy

Grohe, Germany

Collectively have 25% of the European Market and could swell UWL to over 85% if they registered all relevant products

Increase awareness with Distributors, Merchants and other channels to market

Eco-Design Consultation

Confirmed as 18 December 2019 at EU Commission Brussels

Representation by UWL

- Carlos Velazquez
- Yvonne Orgill
- Christian Taylor-Hamlin
- Holger Fehrholz
- Timo Kopka
- Luca Conti
- Armando Silva Alfonso
- Carla Pimentel Rodrigues

Member States representatives

Environmental and Consumer NGOs

EU DGs

Eco-Design Consultation

VA Submission has been circulated to Member States

A VA attracts 8 differing criteria:

- *List of participating companies and proof of market coverage – 80% of units sold*
- *Relevant indicators - objective, measurable and verifiable by an independent body*
- *Quantified objectives for water, energy saving and resource efficiency, staged in time*
- *An entry level functionality requirement developed within the CEN framework*
- *Commitment to include the functionality requirement as a criterion within the Unified Water Label*
- *The operational settings a formation of a Steering Committee and open transparency*
- *The establishment of an Independent Inspector*
- *Information on how compliance reporting and verification will be performed*



Governance

Articles of Association

- Amended to embrace comments received – circulated and copy tabled
- Comments:
 - Name of Association
 - Members rights
 - Make Up of Board
 - Should it just focus on the VA



Governance

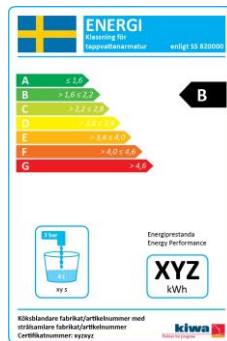
- Will not commence until we know outcome of the Consultation Forum
- Question:

Is there a requirement to make it formal? FECS isn't but has Articles of Association and structure – is this the way?

- Accept Articles
 - Yes
 - No
 - Abstention

Board Representatives

- 4 Schemes; Water Label, ANQIP, Sweden, Swiss
- 2 European Associations; CEIR and FECS
- The above (4 schemes and 2 European Associations) are to be classified as Founder Members
- Manufacturers representatives that cover the Technical and Marketing aspects
- Have the potential to invite 'observers'



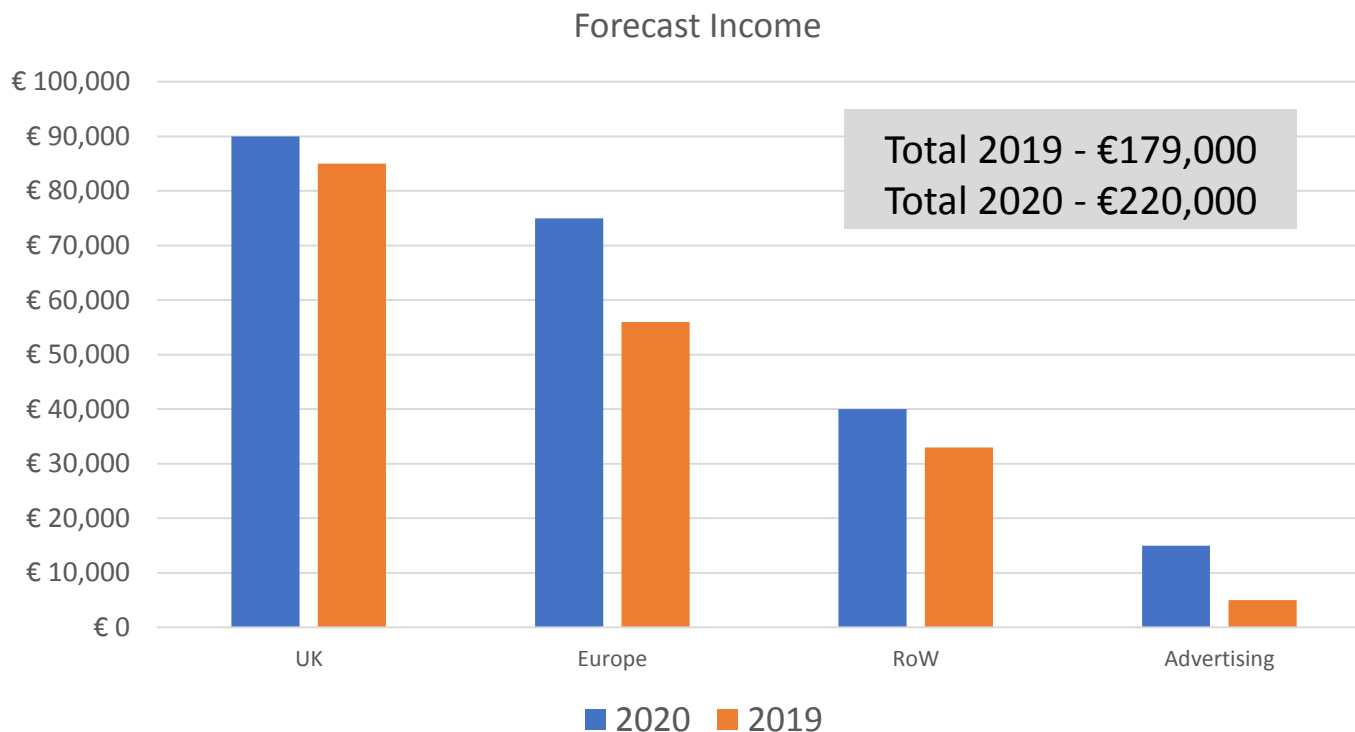
FECS

Steering Committee

Is part of the VA criteria and it is where all registered companies have the opportunity to voice opinions and to sanction any Board proposals on future direction/enhancements of the UWL.

Funding

- Agreed at the June meeting
- From January 2020 the following will be implemented:
 - Registered Companies automatic right to membership of the UWLA – no additional fee
 - Web advertising opportunities
 - Water for Life annual issue
 - Registration fees



Technical



New Section – flow regulators



Tied up Scheme numbering and pagination



Clarification – testing criteria for Urinals – request to remove the blockage test as its not reflective of modern living



ISO 316 update



CEN Functionality Standard



Aligning UWL with existing building standards; BREAM or LEED

BREAM already link to Water Label database | LEED not showing any interest in engaging in discussion BREAM and LEED are point based
Further/research investigation is required

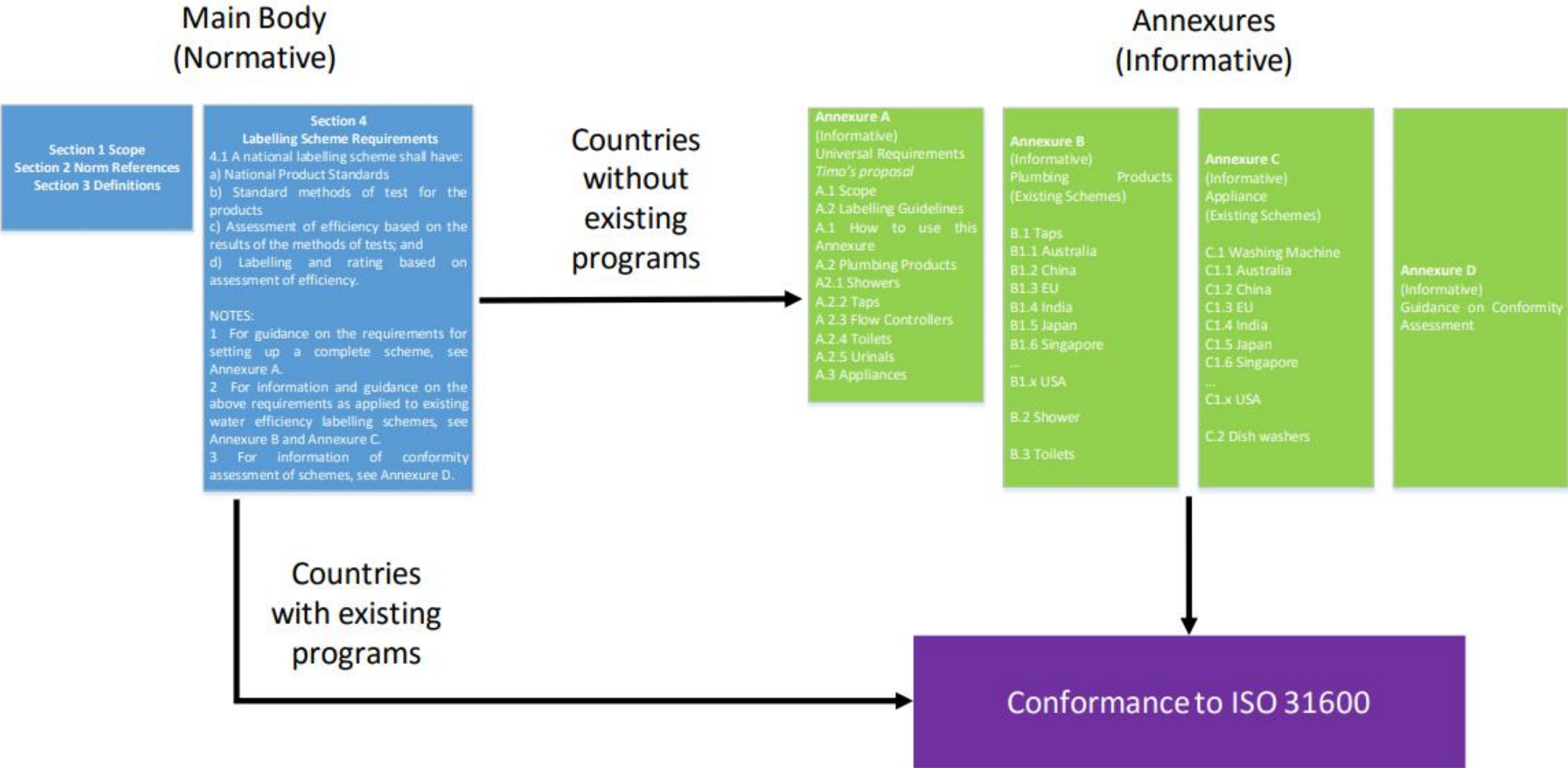


'Best of All' merger of databases

First Phase align technical detail – call for action for technical criteria

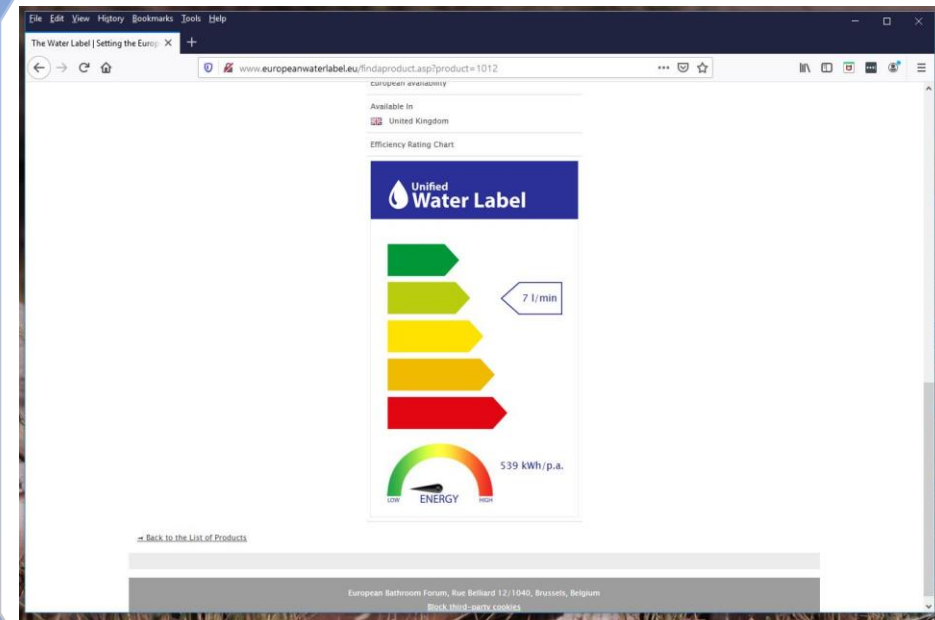
ISO PC 316 - Efficient Water Products

Proposed model for ISO 31600



Review of Website

- During 2020 complete refresh to reflect the 4 into 1
- Re design site to allow Secretariat to undertake modifications on a regular basis
- Mobile compatible
- Re-work the calculator, build mobile version
- Cost in excess of **€6,000**
- Undertake slight modifications until VA is confirmed



Marketing Activity

- Develop series of PoS for National Agents to use to 'attract' new members
- Using National Agents to aid translation
- Web address: unifiedwaterlabel.eu

Open Forum

To open discussion to identify challenges find solutions to further develop the Unified Water Label, working towards a robust and well supported VA



Date & Venue of Next Meeting